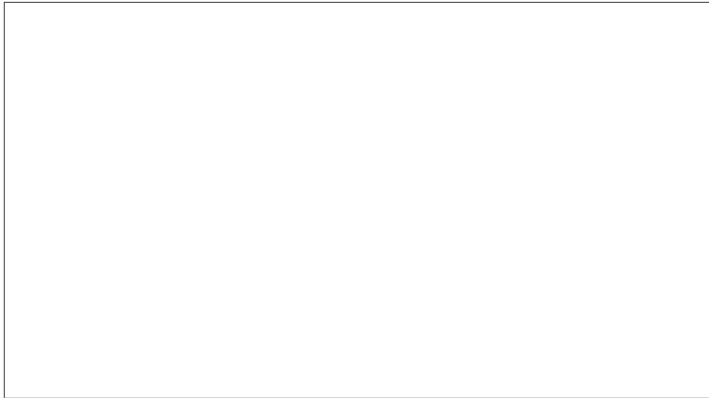


[Home](#) / [News](#) / 2018 / Oct 2018 / [BrownTrout sign Turnowsky](#)

BrownTrout sign Turnowsky

Latest partnership covers calendars, planners and stationery products



AS BRAND Licensing Europe came to an end in London yesterday, Thursday, October 11, BrownTrout have announced a new partnership with House Of Turnowsky for calendars and stationery.

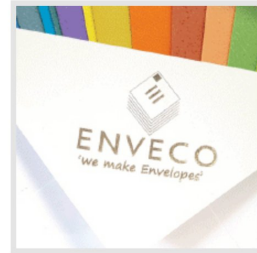
Officially signed with the BrownTrout HQ in San Francisco, California, the deal includes desk and pocket planners, journals and desk pads with finished product scheduled for release in summer 2019.

The deal was brokered by Turnowsky's US licensing agents Brand Squared in conjunction with their UK agents JELC, for the North America, UK, Ireland and Europe territories, with a special programme being developed for the British market. Turnowsky CEO Kobi Tadmor said: "We are delighted this agreement has been reached with BrownTrout as we come to the end of an exceptional BLE at Olympia where we exhibited with our new UK agents JELC for the first time this year and I'd like to thank Jane Evans and Julie Michell for putting together such an amazing showcase for our brand.

"We were also honoured to be visited by the BrownTrout's UK MD Jack Straw, who we very much look forward to working with in future on our new collections."

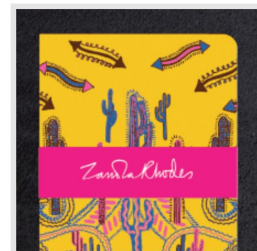
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